Index of Editorial and Outlook Articles

Published During 1978

TITLE	AUTHOR	ISSUE	PG.
AFSCME Blasts Report by President's Commission on Mental Health	Outlook	July	16
AHSC Exec Speaks on Future of Health Care Market	Outlook	Sept.	16
Aid for OSHA Compliance Problems	Outlook	July	14
Airlines vs. Disabled	Outlook	March	18
AMA Report Reviewed by Health Care Industry Analysts	Outlook	March	14
Ambulance Group Opens Washington Office	Outlook	July	14
And You Thought It Was Just Stomach Rumble	Outlook	Feb.	20
And You Thought the Yellow Pages Were Just For Pizza Parlors	Outlook	July	16
Angelica Corporation—Growing by Design for 100 Years	David J. Cassak	Sept.	34
ANMC Medical Device Sector Calls for Industry Participation	Outlook	Aug.	18
Antibiotics Indications Device	Outlook	Jan.	18
Anticancer Drug Improved	Outlook	May	16
Anticancer Drug to be Used in Human Trials	Outlook	Nov.	17
ASTA/Boston (Special Editorial Section)		Aug.	47
ASTA Certification Program for Orthotic/Prosthetic Fitters		May	42
ASTA Conducts a Seminar for Manufacturers, The		Aug.	32
ASTA Honors Four Manufacturers		Nov.	35
ASTA Rep Speaks to House Committee on Product Liability		Nov.	38
ASTA—76 Years Young	Adrian Comper	Nov.	26
Biology Researcher Says Laetrile Works	Outlook	Dec.	14
Biomedical Electronic Patient Care Systems	Outlook	March	17
Blood Pressure Cuffs Market	Outlook	Jan.	18
Board of Medical Experts Formed	Outlook	Oct.	10
Books on Tape	Outlook	June	12
Brain Tumor Primer Available	Outlook	Oct.	14
Bretylol: An Innovation in the Treatment of Cardiac Emergencies	Outlook	Oct.	12
Can You Modify Your Eating Habits?	Outlook	Jan.	20
Canada-Style Health Insurance: A Good or Bad Model for U.S. Planners	Lois Adair	Nov.	36
Cancer & Estrogen Use	Outlook	Aug.	14
CDU Workshops	Outlook	Sept.	16
Chemical Industry Study on Ethylene Dibromide	Outlook	April	14
Clinical Lab Apparatus Market to Increase 86%	Outlook	Sept.	18
Co. Lowers Malpractice Insurance Premiums	Outlook	Feb.	19
Consumer Product Safety Regulations	Lois Adair	June	59
C.S.T.A. Convenes		June	62
Date Calculator Available	Outlook	June	18
Diabetes Group Urges Continuation of Research	Outlook	Aug.	14
Dillon Holds National Sales Meeting		July	36
Disposable Medical Supplies to Grow Fourfold	Outlook	July	14
"Doctor, This Pain Just Goes On and On . . ." (Chronic Pain Sufferers)	Outlook	July	16
DU Problem, The	Outlook	Aug.	16
Early Cancer Detection	Arthur D. Little	Aug.	36
English-Spanish Medical Guide	Outlook	July	14
Entering the 5th Decade	Adrian Comper	June	30
Evenings Out		Nov.	32
F&S Studies Government-Funded Medical Instrumentation	Outlook	Oct.	10
Federation of American Hospitals: A Way to Cost-Containment, The	Adrian Comper	Jan.	37

TITLE	AUTHOR	ISSUE	PG.
Film on Over-Coming Fears Wins Award	Outlook	July	18
1st Mobile Full-Body CT Scanner	Outlook	Dec.	16
1st Successful Production of Human Insulin	Outlook	Dec.	16
Food Bank for Genetic Diseases	Outlook	Feb.	19
Forum for Patient Care	Outlook	June	12
Fraiberg & Smith's Annual Nursing Home Seminar		July	38
Frost & Sullivan Reports	Outlook	Feb.	19
Geriatric Medicine Covered in Lecture Series	Outlook	Dec.	45
Giant in the Investor-Owned Hospital Field, A: The Hospital Corporation of America	Adrian Comper	Dec.	36
Giant Heart Given New Lease on Life	Outlook	Nov.	16
GM Looks at the Healthcare Industry	Adrian Comper	July	30
"Government Exempts Itself From Its Own Rules" According to AHSC	Outlook	Oct.	14
Growing Trend for Self-Care, The	Outlook	March	17
Guest Editorial—Are You Delegating or Passing the Buck?	John Sklar	Feb.	32
Health Effects of Coal-Related Energy Development Examined	Outlook	May	16
Healthcare Industry Subject of Publication	Outlook	Feb.	19
HIMA Healthcare Forum	Lois Adair	Feb.	28
HIMA Meets in Puerto Rico	Adrian Comper	April	28
HIMA Summer		Oct.	28
HIMA Supports Ethylene Oxide	Outlook	July	14
Help for Sexual Impotence	Outlook	June	18
History of Instruments, A		Dec.	40
HMO Up-Date: Is There a Marketplace?	Adrian Comper	Oct.	24
Hospital Sterilization Equipment and Supplies Market, The	Outlook	Nov.	16
How to "Divorce" An Associate	Joseph Arkin	March	34
How to Keep That Good Salesman	Thelma L. Fair	Feb.	34
Increase Sales Through Market Planning	Alvin R. Haerr	March	30
Increased Birth Rate Due	Outlook	May	16
Index to New Products: January-June 1978		Aug.	170
Insulin Found to Help Fight Infection	Outlook	Aug.	16
Journal Explores Health Care Relationships	Outlook	Nov.	17
Kodak Introduces Sound/Slide Programs	Outlook	June	18
Learning Systems	Outlook	Jan.	18
Lightning and Safety	C. Aloy Hankinson	May	34
Long vs. Morton	Dr. Frank J. Morgan	March	32
Medical Claims Processing Costs to Rise	Outlook	March	14
Medical Imaging Markets to Top $800 Million in 1978	Outlook	Nov.	16
Medical Mid-East Mission, A	Hubert Lando, Jr.	March	36
Medical Neuroelectric Market, The	Outlook	Dec.	14
Merger Activity in '77	Outlook	April	16
Microcomputers in Medicine	Outlook	June	12
Micro-tubal Surgery for Infertility	Outlook	Jan.	18
Mid-Year Association Meet, A	Adrian Comper	Dec.	42
Milestone in Development of Medical Wound Closure	Outlook	March	14
Morton Reports on Lab Instruments	Outlook	Oct.	10
Multi-Hospital Systems: A Profile	Andrew W. Miller	Dec.	30
National High Blood Pressure Month	Outlook	May	14
NBC's Special Broadcast—"Medicine in America"	Adrian Comper	March	26
New Association Seeks to Change Rep Image		Nov.	40
New Building and New Directions Mark 100th Anniversary at Seamless	Lois Adair	April	38
New Data Bank System	Outlook	June	18
New Directory of World Meetings	Outlook	May	16
New Drug for Advanced Breast Cancer	Outlook	March	17
New Engineering Journal Offered	Outlook	April	16

TITLE	AUTHOR	ISSUE	PG.
New IV Equipment Patented	Outlook	Oct.	12
New Labor Law Amendments—Their Possible Effect	Matthew Goodfellow	April	34
New Surgical Technique for Pituitary Gland Tumor	Outlook	March	14
New Technique for Scoliosis	Outlook	Dec.	14
News of the Future	Outlook	Oct.	12
NHI Subject of Mercer Bulletin	Outlook	June	16
1978 To Be Our Greatest Year As We Top $6.5 Billion Record	Peter B. B. Andrews, Ph.D.	Jan.	25
1979 HIMA Dealer Training Program		Oct.	79
Non-Invasive Vascular Lab Proving Successful	Outlook	Sept.	16
Nursing Home Study	Outlook	July	16
O_2 Monitoring System for Newborns	Outlook	April	14
Organized Opposition to Title II	Lois Adair	Oct.	26
Perfect Salesman, The—A Profile of J. Bernard Finucane	Adrian Comper	Aug.	28
PMA Members Report Increased Sales	Outlook	Aug.	18
Prefabricated Professional Buildings	Outlook	June	16
Report on CT Scanning	Outlook	April	16
Report on Hospital Chains, A	Outlook	Aug.	14
Report on Stress Testing Equipment Market	Outlook	June	12
Report on the American Diet	Outlook	Aug.	16
Report on the Pulmonary Diagnostic, Therapeutic and Monitoring Market	Outlook	Sept.	16
Reports on Pacemakers & Prosthesis/Artificial Organs	Outlook	June	16
Retirement Test in Question	Outlook	Oct.	14
Risk/Benefit Considerations of Ethylene Oxide Use—HIMA Seminar Highlights the Concerns	Lynn Palumbo	Jan.	40
Rotating Shifts Takes a Toll on Workers	Outlook	Sept.	20
Saccharin Given O.K. by ADA	Outlook	Oct.	14
Screening List for Medicare Coverage of Durable Medical Equipment	NADMEC	May	37
Smithsonian Receives Nikon Microscopes	Outlook	April	16
Smokers Urged to Join Smokeout	Outlook	Sept.	18
Special Program on Depression to be Aired	Outlook	May	18
Special Report Hearings: Salesmen in the OR	Lee Martin	Jan.	44
Stroke Prevention Project	Outlook	Sept.	20
Study on Cardiac Pacing Industry	Outlook	Dec.	14
Study on Nonwoven Hospital Materials	Outlook	June	12
Supreme Court Ruling on Malpractice Insurance	Outlook	Sept.	18
Surgical Business—June 1938 (Reprint)		June	33
Surgical Business Expanded Product News Coverage		March	43
Surgical Dealers Confident	Adrian Comper	Feb.	24
Swim for Health	Outlook	Sept.	18
TENS . . . A New Dealer Market	Adrian Comper	May	28
13 Million Americans with Kidney Disease	Outlook	April	14
Transient Ischemic Attacks: Medical Emergencies	Outlook	Nov.	16
Training Device to Aid in Early Cancer Detection	Outlook	Dec.	16
Ultrasonic Imaging Market Studied	Outlook	Sept.	18
U.S. & Canada Account for Majority of Health Spending	Outlook	Oct.	10
Valley Medical & Surgical Co.—An Eventful History	Adrian Comper	Sept.	30
Vest for Those Who Can't Eat, A	Outlook	Dec.	18
Veterinary Market Report—Frost & Sullivan, Inc.	Outlook	May	18
Voice Command System to Aid the Handicapped	Outlook	March	18
Voluntary Cost Control Program from NME	Outlook	April	14
Wall Street Outlook for the Hospital Supply Industry, A	Outlook	Feb.	20
Weight Loss Program	Outlook	Aug.	14
When Lightning Strikes	Outlook	Nov.	17
Who Should Choose?	Outlook	Dec.	16
Women Managers Honored in New Jersey	Lois Adair	May	32